

Programme Framework

(as of 04/10/24; subject to change without prior notice)

Shaping the Future of Supply Chains: Resilience and Sustainability

* Hong Kong time (GMT +8)

18 / 11 / 2024 (Monday)	
09:00 - 09:10	<p>Welcome Remarks</p> <p style="text-align: center;">Ms Margaret Fong Executive Director Hong Kong Trade Development Council</p> <div style="text-align: right;">  <p>HKTDC 香港貿發局</p> </div>
09:10 - 09:35	<p>Keynote Address - Navigating Global Supply Chains for Inclusive Growth</p> <p><i>[Leadership Hub, Hall 3FG]</i></p> <p>Supply chain resilience is essential and has become a priority for global trade development. Geopolitical risks, extreme weather and increasing emphasis on environmental sustainability have collectively brought it to the forefront of global concerns.</p> <p>The session will explore the collaborative efforts between governments and businesses to mitigate uncertainties on global trade and facilitate economic recovery. Speakers will examine the strategies in fostering economic inclusion to promote equitable growth, stabilising international supply chains to support sustainable development goals, and enhancing collaboration to formulate actionable solutions that enhance efficiency, sustainability and resilience.</p>
09:40 - 11:00	<p>Steering Business Growth: Building an Evolving Supply Chain</p> <p><i>[Leadership Hub, Hall 3FG]</i></p> <p>In today's rapidly changing global landscape, the dynamics of supply chains are undergoing a substantial transformation. Served as the engine of business operations, supply chain management plays a pivotal role in combating uncertainty and fostering future-proofing development of an enterprise.</p> <p>Speakers will delve into the challenges and the opportunities of the global supply chains, highlighting how evolution and innovation play a crucial role in driving business growth and promoting sustainable development in economic landscape. They will also share the strategic value of prioritising supply chain investment on the business core agenda to navigate uncertainty and deliver long-term value for businesses.</p>

18 / 11 / 2024 (Monday)

Moderator

Ir Dr Kelvin Leung
Immediate Past President
The Chartered Institute of Logistics &
Transport in Hong Kong



Speakers

Mr Kalyan Chakravorty
Senior Director, Strategy & Transformation
Mondelēz International



Mr Arjen van Diepen
Head of Global Strategic Planning
The HEINEKEN Company



Mr Bjoern Neal Kirchner
Corporate Vice President Supply Chain Management
Henkel



Mr Jotaro Tamura
Senior Managing Executive Officer
Mitsui O.S.K. Lines, Ltd.



11:00 -
11:10 **Coffee Break**

11:10 -
12:10 **Air Freight Forum I**
[Leadership Hub, Hall 3FG]
Forum Co-organiser: Airport Authority Hong Kong

14:15 -
15:15 **Air Freight Forum II**
[Leadership Hub, Hall 3FG]
Forum Co-organiser: Airport Authority Hong Kong

15:30 -
16:15 **Special Remarks**
[Leadership Hub, Hall 3FG]

18 / 11 / 2024 (Monday)

16:20 -
17:20

Navigating New Trade Lines for Mitigating Disruptions

[Leadership Hub, Hall 3FG]

Supply chain disruption has exposed the vulnerabilities associated with concentration of supply and distribution hubs. To build more resilient networks, businesses must explore alternative trade routes and collaborations in addition to existing set up. By tapping into emerging trade blocs and identifying new markets and transportation modes, companies can diversify their sourcing and distribution to minimise the impact of disruptions on their operations and customers.

This session will examine the new trade routes and emerging opportunities for supply chain diversification and risk mitigation. The potential for supply chain diversification and the emerging markets, including Vietnam, Kazakhstan, Mexico and Africa will be examined. Additionally, speakers will share the complexities of trade and logistics policies, tariffs and regulatory frameworks for providing a comprehensive understanding of these markets and seize the opportunities that lie ahead.

Speakers

Mr Wilson Kwong
Chief Executive
Hong Kong Air Cargo Terminals Limited



Ms Delia Sun
Head of Supply Chain Management
DKSH



Mr Louis Tang
Managing Director
Ocean Network Express (East Asia) Ltd.



18 / 11 / 2024 (Monday)

17:25 -
18:25

**Logtech Forum:
Amplifying Digital Supply Chains through Innovation and Integration**

[Leadership Hub, Hall 3FG]

As the global supply chains become increasingly intricate and volatile, innovation and digitalisation play a pivotal role in enhancing visibility, agility and responsiveness. The adoption of transformative technologies such as artificial intelligence, big data, robotics and drones offer promising solutions that improve the efficiency of global value chains.

This session will explore the strategies for establishing seamless integration of various technologies across the supply chains, enabling real-time visibility, data-driven decision-making and streamlining operations to optimise the overall performance of the logistics and supply chain management.

Moderator

Mr Nelson Chow
President
Institute for Supply Management - Hong Kong Branch

Partner
Argon & Co



Speakers

Dr Erez Agmoni
Head of Innovation
Maersk



Mr Nicholas Borsotto
Head of Lenovo AI Innovators
Lenovo



Mr Karsten Ramm
Director Digital Products & Innovation
Hapag-Lloyd AG



Dr Shamika Sirimanne
Director, Division on Technology and Logistics
United Nations Conference on Trade and Development



Exhibition and Business Matching

19 / 11 / 2024 (Tuesday)

09:15 -
10:15

Fostering Sustainable Trade: Embracing Future-proofing Supply Chains

[Leadership Hub, Hall 3FG]

Sustainability has emerged as a paramount focus for businesses aiming to future-proof their operations. By examining the alignment of supply chain practices with sustainability and ESG targets, supply chain leaders who proactively advocate for sustainable trade and operations will be best positioned to navigate under an increasingly complex global landscape and deliver long-term value.

This session will explore the challenges and opportunities associated with carbon emission reduction across the supply chains, promoting a circular economy, and integrating sustainability into corporate core values and business goals. Strategies for measuring and tracking the impact of sustainability initiatives on supply chain management will also be discussed.

Speakers

Ms Pernille Dahlgaard

Chief Officer of Government, Business & Analytics
Mærsk Mc-Kinney Møller
Center for Zero Carbon
Shipping



Mærsk Mc-Kinney Møller Center
for Zero Carbon Shipping

Mr Achim Martinka

Vice President Global Airfreight -
Commercial & Sustainability
DSV - Global Transport and Logistics



Global Transport and Logistics

Ms Na Na

China Lead, Centre for Advanced Manufacturing and
Supply Chain and Centre for the Fourth Industrial
Revolution
World Economic Forum

Ms Rebekka Carey-Smith

Head of Sustainability
THE ICONIC

THE ICONIC

10:00 - 12:00
LSCM session

[Intelligence Hub, Hall 3FG]

*Partner: Logistics and Supply Chain
MultiTech R&D Centre*



Logistics and Supply Chain MultiTech R&D Centre
物流及供應鏈多元技術研發中心

19 / 11 / 2024 (Tuesday)

10:20 -
11:35

Green Energy Forum: Energy Transition towards Net Zero Emissions

[Leadership Hub, Hall 3FG]

With increasing climate change commitment, businesses across industries strive to reduce their carbon footprint and move towards net-zero emissions. This energy transition motivates companies to empower their operations and move towards renewable and low-carbon alternatives.

This session aims to explore the strategies and technologies that facilitate the energy transition, covering hydrogen, ammonia, liquefied natural gas (LNG), sustainable aviation fuel (SAF), etc. and advancements in energy storage solutions. Additionally, the pivotal role of policy frameworks, infrastructure development, substantial investments and public-private partnerships in driving innovation and accelerating the adoption of clean energy will be examined. Furthermore, supply chain integration for the development of the green energy ecosystem will also be a key focus of the discussion.

Speakers

Mr Andreas Bieringer
Director, Green Hydrogen
Business Development and
Commercial
Masdar



Mr Scott Childress
President of Sustainability
UPS



Ms Marcella Franchi
Chief Marketing Officer-
Head of SAF
Haffner Energy



Mr Paolo Gallieri
Chief Operating Officer
Zhero



Mr Neil McDonald
Managing Director
Gold Hydrogen



Mr Benjamin Mee
Executive Director
HyTerra



19 / 11 / 2024 (Tuesday)

<p>11:40 - 13:00</p>	<p>SCM & Logistics Forum I <i>[Leadership Hub, Hall 3FG]</i></p> <p><i>(Forum Co-organise: The Hong Kong Shippers' Council)</i></p> 	
<p>13:00 - 14:00</p>	<p>Lunch</p>	<p>13:30 - 14:30 ESG workshop <i>[The Master Class, Hall 3FG]</i></p> <p>The logistics industry, as one of Hong Kong's key economic pillars, plays a critical role in driving sustainable development, supporting the national 2030 and 2060 carbon dual goals, and helping Hong Kong to achieve its 2050 carbon neutrality target.</p> <p>Speakers will share the latest regulatory developments, ESG (Environmental, Social, and Governance) investment practices, as well as effective measurement and reporting techniques relevant to establishing a circular economy.</p> <p>Speakers</p> <p>Mr Harvey Rouse Head European Union Office to Hong Kong and Macao</p>  <p>Ms Melody Wong East Asia ESG strategy, Reporting and Investments Lead, Senior Sustainability Consultant Arup</p> 

19 / 11 / 2024 (Tuesday)

14:15 -
15:30

SCM & Logistics Forum II

[Leadership Hub, Hall 3FG]

14:40 - 15:40

E-commerce workshop

[The Master Class, Hall 3FG]

The rise of e-commerce has had a significant impact on supply chain and logistics industries. As businesses transit to "direct-to-consumer" model, the requirement on efficient last-mile delivery and digitalisation have been intensified. Additionally, consumers are now expecting transparency and real-time updates during the logistics journey, and supply chain visibility have become more imperative for companies.

During this workshop, speakers will provide invaluable insights into content strategies, marketing tactics, fulfillment, user experience and customer service to help businesses harness the enormous potential generated by the e-commerce boom.

Speaker

Ms Oxana Sorokina
Head of Council Board
Women in Logistics and
Transport (WiLAT);
CEO and Owner
SevenR Logistics LLP



TOO «SEVENR Logistics»

15:30 -
15:40

Coffee Break

19 / 11 / 2024 (Tuesday)

15:40 -
16:40

**Enhance the Omnichannel Experience through
Integrated Supply Chains**

[Leadership Hub, Hall 3FG]

According to Statista, the current sales volume of the global e-commerce market is currently reaching over USD5.7 trillion and is projected to exceed USD8.1 trillion by 2026. E-commerce boom has been a game-changer for businesses by transforming consumers' behaviour. To meet customers' expectations, businesses must ensure their e-commerce supply chains are resilient, flexible and agile.

The session aims to explore the comprehensive best practices in e-commerce logistics and fulfillment, covering warehouse and inventory management, route optimisation, last-mile delivery, supply chain traceability and visibility, etc. to empower businesses to streamline logistics operations, improve customer satisfaction and stay competitive in the e-commerce landscape.

Moderator

Mr Nelson Chow

President

Institute for Supply Management -
Hong Kong Branch

Partner

Argon & Co



Speakers

Mr Jérôme Charlez

SVP Digital Operations, ECommerce,
Omnichannel Transformation and New
Tech Platform

Reckitt



Mr Naud Frese

Director E-Commerce
Logistics Europe

Maersk



Ms Joanna Zhu

Greater China Managing Director
CEVA Logistics



15:50 - 16:50

**Workshop: Seamless
Integration of Halal Logistics in
the Global Halal Supply Chain**

[The Master Class, Hall 3FG]

With over 1.9 billion Muslims worldwide, the global halal logistics market size has reached USD286 billion in 2019, and is expected to expand at an annual growth rate of 8.4% from 2020 to 2027, bringing substantial opportunities for the logistics and supply chain industry.

In this session, speakers will share strategic approaches that foster the seamless integration of halal logistics practices across the entire supply chain process, covering areas of storage, transportation and distribution ensuring strict compliance with halal requirements and regulations.

Speaker

Ms Noordazleena Mohd Daud

Group Managing Director

Islah Venture Sdn Bhd, A-

Transglobal Logistics Sdn Bhd

and Islah Technology Sdn Bhd

Chairman

Industrial Halal Development

Council, Malay Chamber of

Commerce Malaysia



ISLAH VENTURE
KEY TO HALAL SOLUTION

19 / 11 / 2024 (Tuesday)

17:00 -
18:00

17:00 - 18:00

Youth Empowerment Workshop

[The Master Class, Hall 3FG]

This session will explore the evolving landscape of careers in logistics and supply chain management, including the indispensable skills necessary for success in this dynamic industry.

Expert-led discussion will address on sophisticated strategies for continuous learning and upskilling for the sector. Furthermore, industry leaders will examine strategies to maintain a competitive edge in talent acquisition and management, empowering long-term vitality and energy within the businesses.

Moderator

Ir Dr Eugene Wong

Committee Members, Logistics Policy Committee

The Chartered Institute of Logistics and Transport; Associate Professor

Hang Seng University of Hong Kong; Director

Policy Research Institute of Global Supply Chain

Speakers

Mr Wilson Kwong

Chief Executive

Hong Kong Air Cargo Terminals Limited



Dr Mark Yong

Managing Director of APAC and EMEA SparkCognition



Exhibition and Business Matching