

SUPPLYCHAINMACHINE[®]

powered by Intermodal Magazine

The Official Platform of Prof. Dr. Stefan Iskan

Innovative Mix of International Business Media, Consulting & Lifelong Learning.

The all-in-one platform: Unique up to now in this format.
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24/7 Video Streaming

Ongoing international market insights and consulting.

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I close your current gap in international management.

Live Briefings

Frequent expert guests on operational topics, networking.

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Weekly and ongoing HD videos capturing the "big picture".



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1.250 EUR p.a. (50% saving on regular membership)**





SUPPLYCHAINMACHINE

I motivate your transformation bottom-up and connect strategy with operations.
Week by week and packed with emotional enthusiasm.
For managers, leaders and their employees.

What's The Difference?



Dynamic Collaboration

Benefit from my strategic perspective with speed in project execution.



HD Analysis & News

Save yourself from information overload & old-school readings. I filter-out on global level.



Weekly HD Videos

Get ongoing impulses at the touchpoint of strategy, transformation and operations.



HD Quarterly Report

Get quarter on quarter strategic-operational market insights incl. task force action plan.



Live Briefings

Co-create interview-videos and be an expert and speaker in a live event.



Remote & On-Site Consulting

I know your business and market as an insider from operations. Dedicated. Optional. Projects.



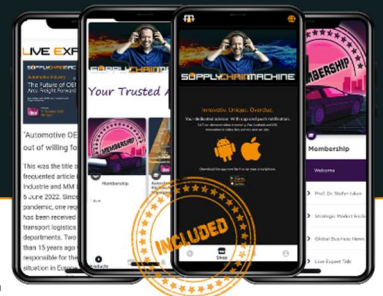
ZOOM 1-on-1

Your business is a personal one. Ongoing Zoom sessions included.



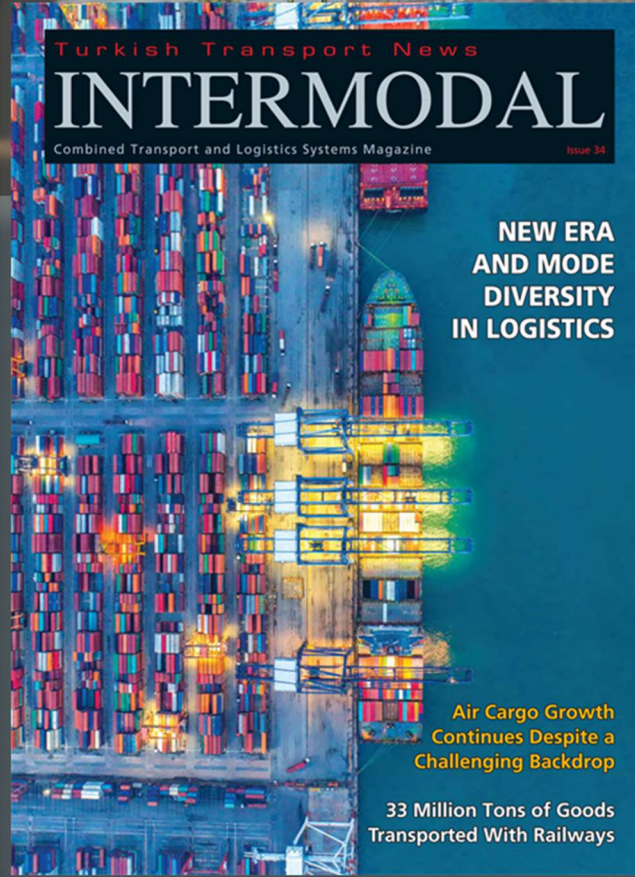
International Networking

Become part of my progressive community from industry and logistics service providers.



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Do It Like Your Customers and Competitors.



Media Reach Into Future Markets.

We just started in 2022/23. More than 22,000 international leaders and employees already trust our platform on regular basis. In addition, there are 25,000 Intermodal Magazine readers worldwide and more than 3,000 decision makers from 27 markets in Europe, Türkiye, the Middle East and the New Silk Road.

Benefit from Co-Branding.

Moreover, articles and interviews in English by Prof. Dr. Stefan Iskan reach 10,000 users from industry, logistics, politics and associations every month on KargoHaber of the Aysberg Publishing Group.

Benefit from co-branding on our platform. We also create the latest interviews with your company and present your solutions in jointly produced co-branded videos to our community incl. print in Aysberg magazines.

Premium Media Partners

"IT Supply Chain Enterprise with Assets!"

Prof. Dr. Stefan Iskan

VIDEO

SUPPLYCHAINMACHINE

Corporate Strategy Manager & Trusted Advisor

Direct Report to CEO Land Transport Europe

As a former corporate strategy manager and direct report to a member of the management board. I do know your strategic and operational pain points in freight forwarding, logistics and automotive. For 18 years, I am a trusted advisor to leaders in the **international holding** and **family owned** business arena.

Are you looking for a **strategist with hands-on operational background**, strong skills in change leadership, business development and high speed execution? A "special resource" who has "survived" in a matrix organization, at the OEM customer frontline and on the **corporate boardroom**? Someone who will motivate your employees to lifelong learning with tangible enthusiasm for your all important **digital industrialization**?

I am a **trusted advisor** to managers and their leadership teams in the logistics and automotive industry along China's One Belt One Road including the nearshoring boom market Türkiye. For years, I have been highlighting that we no longer consider the supply chain purely from an operational function. Today, supply chain management is (geo-)strategic management and access on geo-strategic infrastructure. But above all, supply chain management is about enabling competitive advantages in the interaction of people, culture, technology, data and assets.

Prof. Dr. Stefan Iskan worked as a manager corporate strategy for the top management in Berlin and Istanbul within the holding management of **DB Mobility Logistics AG**, the Deutsche Bahn AG group for its transport and logistics business (**DB Cargo** and **DB Schenker**). At Schenker AG in Essen, he was also responsible for strategic projects and business development and reported directly to a member of the management board, being responsible for region Europe and the DB Schenker Land Transport network organization.

Mercedes-Benz, DB Schenker & DHL Consulting

Prof. Dr. Stefan Iskan also was a Key Account Manager OEM at the Automotive Transport & Systems (ATS) unit of **Schenker Deutschland AG** in Frankfurt. There, he developed an integrated supply chain solution for connecting Asian and Maghreb suppliers to European OEM production sites. He also focused on the pan-European area freight forwarding system (Gebietsspedition), including intermodal solutions to Russia and Türkiye. At Deutsche Post Consult GmbH, he rolled out the innovative **DHL** last mile delivery system Packstation. Based on the procurement of the inbound transport network at the Stuttgart headquarters, he still is associated with the **Mercedes-Benz Group AG**.

SUPPLYCHAINMACHINE®

Tender Management Konferenz 2023



26 September 2023

Transport & Logistics Procurement



22 Speaker

BASF, Volkswagen/PowerCo, Brose, Saint-Gobain, Mercedes-Benz und Daimler Truck Community, Northvolt, DB Schenker, DHL Freight, Fiege, LKW Walter and many more.

Highlights

Mercedes-Benz Arena Tour, Exhibition for Semiconductor Direct Purchasing - Tender Management & Supply Chain Software, Panorama Rooftop Access, Videos & White Paper by Prof. Iskan.

Limited Tickets.

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SUPPLYCHAINMACHINE

Superior Technology.

Matthias Braun, Volkswagen AG

Stefan Iskan is an absolute insider of the (automotive) logistics business. He is one of the few in the market who has first-hand knowledge of both the procurement side of logistics service providers and, at the same time, the world of logistics giants and medium-sized companies. A book that not only makes you think,

Thomas Duvenbeck, Thomas Duvenbeck Holding

Hardly anyone in the market has passed by Stefan Iskan in recent years. And those who know him, know what they get. Strategies with operational relevance, statements to the point and straightforward facts. Here is a knowledgeable book for and about the industry from a practitioner with a high level of credibility who,

Ralf-Charley Schultze, International Union for Road-Rail Combined Transport

Stefan Iskan presents a concrete action plan on where and how to approach the logistics industry of the future. The book is hard-hitting in its description of the state of the logistics industry, and it also criticizes the role of the industry's procurement to some extent. By addressing the management issues of



Partner with Prof. Dr. Stefan Iskan for one year.

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Global Reconfiguration

Türkiye - Europe's Next Nearshoring Boom!

First-Hand Information on Türkiye Supply Chain Market Situation

Virtual Conference



Tuesday
28 March 2023
8am - 1pm

Will "supplychainmachine.com Ticket Sales Be Donated 100% To Earthquake Victims!"

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SUPPLYCHAINMACHINE®

Procurement

ESG and HR Dimensions in Supplier and Logistics RFQ-Tenders

Supply Chain Act. Audits. Best Practice.

Live Expert Talk



Tuesday
18 April 2023
10am - 11am

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In 2023, more than 8 live briefings are scheduled (included in membership) + Tender Management Conference in Mercedes-Benz Arena Stuttgart (optional).

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Software

Next Generation TMS Solutions and 4PL Control Tower Concepts

Peer-2-Peer Benchmarking on Available Market Approaches.

Live Expert Talk



Tuesday
25 April 2023
10am - 11am



SUPPLYCHAINMACHINE[®]

Global Reconfiguration

Mid-Year Pit Stop 2023 - Europe's Supply Chain Redesign.

USA vs. Asia vs. Mediterranean Sea Region. Local for Local & Decoupling Strategy.

Live Expert Talk



Tuesday
27 June 2023
10am - 11am



In 2023, more than 8 live briefings are scheduled (included in membership) + Tender Management Conference in Mercedes-Benz Arena Stuttgart (optional).

Live Briefing Center

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SUPPLYCHAINMACHINE[®]

Industrialization

End-2-End Industrial Transformation in Transport and Logistics

The Industrialized Real-Time Enterprise in Structure and Process Organization.

Live Expert Talk



Tuesday
18 July 2023
10am - 11am

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SUPPLYCHAINMACHINE[®]

Logistics & Assembling

From Contract Logistics to Supplier Assembling Business

Requirements. Quality Audits. Liability. The OEM, Supplier and Logistics Perspective.

Live Expert Talk



Tuesday
12 September 2023
10am - 11am

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Automotive Industry

New OEM Inbound Supply Chain Strategies.

Gebietsspedition. Cross-Dock Network. Aftermarket.

Live Expert Talk



Tuesday
28 November 2023
10am - 11am



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SUPPLYCHAINMACHINE®

Digitization

Key Steps To Create Green Sustainability Through Business IT Solutions

Across Industries Green IT Best Practices. Outlook on CES Las Vegas 2024.

Live Expert Talk



Tuesday
12 December 2023
10am - 11am



In 2023, more than 8 live briefings are scheduled (included in membership) + Tender Management Conference in Mercedes-Benz Arena Stuttgart (optional).



SUPPLYCHAINMACHINE®

International Club Managing Partner



Independent Editor in Chief . . .

Altinay Bekar has a strong footprint in international media and trade fairs around transport, logistics, commercial vehicles and trailer industry. She had a strong contribution and a leading position in establishing the International Transport Logistics Exhibition **logitrans** - the sister exhibition of **transport logistic** in Munich, the world's leading fair for logistics, mobility, IT and supply chain management.

. . . and Moderator

Altinay Bekar not only is a perfect interpreter between the markets along **China's One Belt One Road**, she also is an independent professional moderator. For more than 15 years, she was editor in chief of **Intermodal** magazin and member of the editorial board of **KargoHaber**.

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Istanbul



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