

Jeicom 25

COUNCILS INTERNATIONAL ECONOMIC FORUM

...For the development of territories

3rd Edition | from 02nd to 04th **June 2025** YAOUNDE CONFERENCE CENTRE



PARTICIPATION OFFER

COUNTRY SPONSORSHIP

**CONCRETIZING
PARTNERSHIPS, THROUGH
THE IMPLEMENTATION OF
PROJECTS IN MUNICIPALITIES**

Organized by:



Communes et Villes Unies du Cameroun
United Councils and Cities of Cameroon

Official Sponsor: **FEICOM** Since 1974

Many reasons to support us...

Jeicom is an innovative networking, partnership building and cooperation platform for the financing of projects in municipalities. A large-scale pragmatic project of international scope, Jeicom25 offers you endless opportunities in terms of:

- **Economic gains**

This comprises of a market space of 374 Councils, 10 Cameroonian Regional Councils, several dozens of municipalities, companies, and foreign investors. Jeicom opens up multiple business opportunities to establish or consolidate the implementation of projects in your various portfolios. We position you to find your niche, and conquer your market share with local development managers.

- **Citizen visibility**

Communication on our various event media handles

- **Media fallouts**

Via Radio, television, written press, on-line press, social networks

- **Positioning**

As an institution supporting decentralization and local development as major public policy in Cameroon.

- **Close contacts**

With leaders and actors of decentralization.

By participating at Jeicom25:

- **You have an opportunity** to meet with local and foreign investors, as well as present value-added projects for their lease funds;

- **Seize an opportunity** to share and exchange daily experiences, while pooling energies in order to bring about true local solidarity;

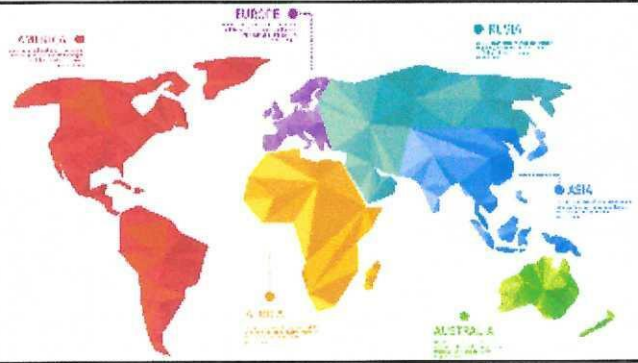
- **Benefit from strong exposure** to some of the choicest people, and work on your affinity with local populations, while contributing to their development by speaking out on issues that affect and challenge them;

- **Strengthen your sense of citizenship** and show your interest in subjects related to local development and decentralization;

- **Open yourself** to a daily market of over **7,000 visitors** and exhibitors for 03 days;

- **Assert your legitimacy** with public institutions and the Cameroonian State, by taking part in a forum which carries and materializes the vision of the Head of State **H.E Paul Biya**;

- **Strengthen your visibility** via the event platforms throughout our online and offline activations, event trailer, print and Out-Of-Home visuals, digital poster, advertorial, forum film, photo report, brochure and magazine.



MOBILISATION OF EMBASSIES

Package 20 entrepreneurs

- Pavilion of 100m²

For each contractor:

- Presence of contacts in the forum catalogue;
- Space of 5m² in the country pavilion;
- Organization of B2B ;
- Broadcasting of 45s video spots and 3min corporate films presenting the structure, on all UCCC and Jeicom25 digital platforms and on screens installed in the various areas;
- Facilitation and support for the broadcasting of 45s video spots and corporate films presenting the structure (max. 3min) on the national media.

Sponsorship of a foreign entrepreneur

- Contacts in the forum catalogue;
- 9m² stand ;
- Organization of B2B ;
- Broadcasting of 45s video spots and 3min corporate films presenting the structure, on all UCCC and Jeicom25 digital platforms and on screens installed in the various areas;
- Facilitation and support for the broadcasting of 45s video spots and corporate films presenting the structure (max. 3min) on the national media.

COST : TO BE DETERMINED

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All insertions in the Event Magazine will be subject to special negotiation.

1- Some priority sectors

Agriculture & agri-food; aquaculture & pisciculture; renewable energies; banking and finance; digitization; water; hygiene & sanitation; environmental protection; climate change; the social and solidarity economy; the circular economy ; tourism; education; health; culture; sports; governance; wood transformation.

2- The format

- **More B2Bs:** You will benefit from personalized support for mobilizing and organizing your B2B meetings.
- A possibility for friendly countries present to organize side events in the format afterwork to present their investment fields to national and international participants

3- Expected participants

- 374 Councils and City Councils of Cameroon
- 10 Regions
- Over thirty international

organizations

- Over a hundred foreign Municipalities
- More than 200 national companies
- Over a hundred foreign companies
- Academic and research institutes
- Over fifty financial and technical partners
- Over a hundred government organizations and institutions
- Many players in the Social and Solidarity Economy
- Over twenty Embassies and Diplomatic Representations
- Over twenty development partners
- Over ten foundations and charity organizations
- Foreign employers' groups
- Over ten universities and research institutes
- Nearly 7,000 visitors each day.